



## RETAIL COACHING SUPPORT

1:1 coaching delivered on an individual or small group basis to allow for bespoke content specific to an individual or Retailer. These modules can be completed independently or as part of an agreed coaching plan.

MODULE	DELIVERY METHOD	DURATION
Inbound Call Handling	1:1 Coaching	45mins
Handover Excellence	1:1 Coaching	45mins
Launchpad Usage Review	1:1 Coaching	45mins
Lead Management	1:1 Coaching	45mins
Lost Sale Management	1:1 Coaching	45mins
Sales Funnel Management	1:1 Coaching	45mins
Loyalty Process	1:1 Coaching	45mins
Outbound Call Handling	1:1 Coaching	45mins
Service to Sales	1:1 Coaching	45mins
Selling Skills For Success	1:1 Coaching	45mins
Closing	1:1 Coaching	45mins











## **RETAIL SALES COACHING SUPPORT**



AREAS 1 & 2 Katrina Aldridge-Heath © 07436 210586 ⊠ katrina.aldridge-heath@dekra.com



Carie Willis 07774 672376 carie.willis@dekra.com





AREAS 3 & 7 Richard McGillian ↑ 07808 040427

☑ richard.mcgillian@dekra.com



AREAS 4 & 5 Louise Fury © 07753 447681

☑ louise.fury@dekra.com





MODULE	DELIVERY METHOD	DURATION
Introduction to Business Sales	1:1 Coaching	45mins
Business Prospecting	1:1 Coaching	45mins
Local Networking	1:1 Coaching	45mins
LinkedIn as a Prospecting Tool	1:1 Coaching	45mins
Maximising Business BEV Opportunity	1:1 Coaching	45mins
Managing Business Activity	1:1 Coaching	45mins
Recruiting an LBDM	1:1 Coaching	45mins
Marketing	1:1 Coaching	45mins
Database Management	1:1 Coaching	45mins
Nurturing Customer Relationships	1:1 Coaching	45mins
B2B Loyalty Retention	1:1 Coaching	45mins





## **BUSINESS SALES COACHING SUPPORT**



AREAS 1, 2, 7 & 8 Martin Savage 07971 665897

martin.savage@dekra.com



AREAS 3,4,5 &6
Ben Samra

07826 894642

ben.samra@dekra.com

For information regarding further coaching support, please contact:

Kelly Boyles Retail Performance Manager 07815 373 460

kelly.boyles@bmw.co.uk



